

# PRESS RELEASE

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For Immediate Release

**New Book: *Released: Captive-Bred to Truly Wild* by Dr. Paul Booyens Now Available for Pre-Order**

[Limpopo Region of South Africa, September 2023 ] In a compelling blend of research, narrative, and stunning photography, Dr. Paul Booyens, Gustav Venter, and American photographer Wiki West announce the availability of their book, *Released: Captive-Bred to Truly Wild*.

This groundbreaking work delves deep into the world of lions, challenging traditional beliefs and offering fresh insights into the behavior of these majestic creatures. The work and the book are based on a PhD thesis which can be found here: <https://scholar.ufs.ac.za/handle/11660/12085>

The consumer-oriented book chronicles Dr. Booyens's pioneering initiative to release five captive-bred lions into the vast expanses of a private game reserve. Against all odds and defying widespread skepticism, these lions not only survived but thrived, leading to the formation of a new lion pride. This remarkable journey upended previous beliefs about lion behavior and is at the heart of this captivating narrative.

Bursting with vivid illustrations and engaging narratives, *Released: Captive-Bred to Truly Wild* is a treasure trove of groundbreaking insights. Readers are invited to join Dr. Booyens on his extraordinary journey, offering a fresh perspective on lion behavior that promises to leave even seasoned wildlife enthusiasts in awe.

The book is set to be released at the WRSA Gala in South Africa on October 13th, 2023. As a special promotion, a pre-order discount of 10% is currently available, reducing the price from R 300.00 ZAR to R 270.00.

For more details and to pre-order the book, visit [www.plbforlions.org](http://www.plbforlions.org)

**About the Authors:**

Dr. Paul Booyens is a passionate wildlife manager and researcher. His innovative studies on lions have challenged traditional understanding and brought about new revelations about these magnificent predators. His work is not just a testament to his dedication but also a beacon of hope for wildlife conservation efforts worldwide.

Gustav Venter is an accomplished professional writer with a rich history in editorial boards, novel writing, and screenplay development. His deep understanding of the relationship between man and lion adds depth to the narrative.

**About the Photographer:**

Wiki West is Polish-American adventure photographer with a unique perspective on the world. Her captivating imagery and stories from over 60 countries bring the narrative to life, capturing the beauty and intensity of nature in its rawest form.

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